



CONTACT ME

✉ meryemazhar33@gmail.com

🌐 www.meryemazhar.com

📍 Willing to relocate

EDUCATION

Masters in Digital Marketing

Harbour Space University - UTCC
2022 - 2023

Bachelors in English literature

University of Hassan 2
2018 - 2021

Baccalaureate in science

Mohamed V High School
2017 - 2018

SKILLS

- Management Skills
- Digital Marketing
- Web Design
- SEO Optimization
- Content Strategy Development
- Consumer Behavior Studies

Meryem Azhar

WORK EXPERIENCE

Digital Marketing & Content Manager Jul 2024 - Present

Multiversenv

- Created social media content, branding materials, and ads to align with business goals.
- Worked with teams to ensure consistent messaging and used analytics to optimize campaigns, driving increased engagement and brand visibility.

Founder/ Blogger 2023 - Present

The Marketing Guild

- Established a comprehensive marketing Blog dedicated to empowering small businesses with insightful articles, practical tips, and real success stories, to help them get started with marketing and increase their sales.

SEO Copywriter 2022 - 2023

Starlanka

- Wrote compelling articles and guest posts strategically designed to boost Google ranking and drive exponential sales growth.

Social media manager 2022 - 2023

Harbour Space University

- Developed and implemented strategic social media marketing plans and content to drive traffic and attract potential leads.

Content Specialist 2020 - 2022

Tiktok - Bytedance

- Managed content on the platform and provided crucial support to the team in making strategic decisions.

LANGUAGES

Arabic	<div style="width: 100%;"></div>
English	<div style="width: 100%;"></div>
French	<div style="width: 80%;"></div>
Spanish	<div style="width: 60%;"></div>
Korean	<div style="width: 40%;"></div>

INTERESTS

Digital art, Travel, Sports, Languages, Music, Writing, Gaming.